



BURSZTYNISKO

the AMBER MAGAZINE

MEDIA INFO
2022

BURSZTYNISKO. THE AMBER MAGAZINE

is the only bilingual magazine about amber in the industry! It has been published since 1996, once a year. It is distributed primarily among members of the IAA in Poland and around the world. Exhibitors and visitors of the Polish and international fairs.

BURSZTYNISKO. THE AMBER MAGAZINE

also is distributed to global gemmology laboratories, industry associations, enterprises, galleries, and foreign trade offices.

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You can read it online here:



publisher: International Amber Association

editor in chief: Ewa Rachoń

circulation: 1000

reach: global

frequency: once a year

online: www.issuu.com/internationalamberassociation



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PRINTED AD (including online ad/ 1 month)

AD FORMATS & PRICES (gross)			
	cover	210x297 (gross 218x305)	4000 PLN
	1	210x297 (gross 218x305)	3000 PLN (IAA 1500 PLN)
	1/2	210x140 (gross 218x148)	1500 PLN (IAA 750 PLN)
	1/2	100x297 (gross 108x305)	1500 PLN (IAA 750 PLN)

TECHNICAL REQUIREMENTS:

- only in PDF files
- fonts shall be converted into curves
- A4- 2480x3508 px
- CMYK colours

ONLINE AD

- 1 post on facebook or instagram (content prepared by customer)
- banner on www.amber.org.pl (dimensions 960x220 px; EN and PL)

PRICE GROSS	MONTHS
300 PLN	1
1500 PLN	6
3000 PLN	12



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