



BURSZTYNISKO

the AMBER MAGAZINE

MEDIA INFO
2021

BURSZTYNISKO. THE AMBER MAGAZINE

is the only bilingual magazine about amber in the industry! It has been published since 1996, twice a year. It is distributed primarily among members of the IAA in Poland and around the world. Exhibitors and visitors of the Polish and international fairs. It can also be found in EMPIK press stores in Poland.

BURSZTYNISKO. THE AMBER MAGAZINE

also is distributed to global gemmology laboratories, industry associations, enterprises, galleries, and foreign trade offices.

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online: www.issuu.com/internationalamberassociation



publisher: International Amber Association

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circulation: 1000

reach: global

frequency: twice a year

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NEW!

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PRINTED AD (including online ad/ 1 month)

AD FORMATS & PRICES (gross)			
	cover	210x297 (gross 218x305)	4000 PLN
	1	210x297 (gross 218x305)	3000 PLN (IAA 1500 PLN)
	1/2	210x140 (gross 218x148)	1500 PLN (IAA 750 PLN)
	1/2	100x297 (gross 108x305)	1500 PLN (IAA 750 PLN)

TECHNICAL REQUIREMENTS:

- only in PDF files
- all fonts shall be covered into cur
- 300-350 DPI resolution
- CMYK colours

ONLINE AD

- 1 post on facebook or instagram (content prepared by customer)
- banner on www.amber.org.pl (dimensions 960x220 px; EN and PL)

PRICE GROSS	MONTHS
300 PLN	3
1500 PLN	6
3000 PLN	12

NEW!



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