



# Międzynarodowe Stowarzyszenie Bursztywników

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## Terms & Conditions for Granting and Using the IAA Company Recommendation

### Section I

#### General provisions

1. The Terms & Conditions for Granting and Using the IAA Company Recommendation are based on the Resolution of the IAA Board No. 1/2021 of 20 May 2021 and on the Charter of the International Amber Association (IAA).
2. A Recommendation granted by the IAA is a way to support an IAA member company who promotes Baltic amber, in business and in community activities.
3. The Recommendation confirms the company's reliability, its compliance with the rules of the IAA Charter, the instructions of the Expert Commission, the Classification of Amber Gemstones and trade ethics, as well as the company's growth and achievements, as documented by the projects it has completed and by the awards and certificates it has received.
4. The Recommendation is related to an obligation of the company's owner, as an IAA member, to use only Baltic amber and not use any amber substitutes, synthetic or sub-fossil resins (copal) in the marketed products, which may be combined at once with other jeweller's materials.
5. The most important purpose of the Recommendation is for the company which uses the IAA recommendation mark to build consumer confidence and promote Baltic amber.

### Section II

#### Principles and procedure for granting a Recommendation

1. A Recommendation is granted by the IAA Board based on a motion by an IAA member, through the Board's resolution on the matter.
2. A Recommendation may be received by any member of the IAA who runs a business and who applies for it in the agreed form. Every member of the International Amber Association may apply for a Recommendation for one company which that member runs (if that member has more than one registered business).
3. To receive a Recommendation, a member must:
  - 1) annually complete and submit an Application for the IAA Company Recommendation along with a statement signed by the member, which is an integral part of the form as per Appendix 1 hereto,
  - 2) meet the fundamental obligations of an IAA member, as set out in Articles 7–9 of the IAA Charter,
  - 3) comply with the Charter and the resolutions of the IAA Board and General Assembly,



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4) apply the Classification of Amber Gemstones, developed by the IAA Expert Commission, in the production and trade business and reliably present products, described in accordance with the said Classification, to customers and (for amber gemstones weighing more than 1g) provide a written statement to go with the sale, describing the product with amber as per the IAA Classification.

5) pay membership fees and the agreed amounts payable under the IAA membership in a timely manner,

6) run a business in a manner consistent with the applicable legal framework and with the principles of ethics and professionalism,

§4. The Application for the IAA Company Recommendation referred to in §3.1 can be obtained from the IAA website or the IAA Office.

§5. The completed form along with the statement is to be sent to the IAA Office annually by post and email between 1 December and 31 December of the year preceding the year for which the Recommendation is to be granted.

§6. In the event of failure to comply with the IAA Charter and/or the Terms & Conditions of Recommendation and/or failure to submit the Application for the IAA Company Recommendation referred to in §3.1 within the prescribed period, the Recommendation will not be renewed automatically.

§7. A Recommendation is granted in the form and content as indicated in Appendix 2 hereto. The Recommended Company Mark is indicated for use in Appendix 3.

§8. Using the Recommended Company Mark.

1) After being granted the status of a recommended company, the IAA member may use the Recommended Company Mark on: company documents (in the company's description or any licences obtained), on promotional materials, including on the company's website and social media profiles (only in the location of the company description), on the signage of an exhibition stand, on the signage of the recommended company's shop/online store/shopping mall, on commercial documentation, to clearly and explicitly inform about the company's IAA Recommendation.

2) It is prohibited to use the Recommended Company Mark:

a) when describing the products offered by the recommended company (which might suggest that the IAA confirms the quality of any piece on offer);

b) on certificates/receipts/invoices/other product sales confirmation documents with an annotation to suggest that the product is recommended by the IAA or that its quality is guaranteed;

c) on promotional materials or raw materials that would cause disinformation about amber or cause ridicule to and/or lower confidence in the International Amber Association;

3) In accordance with the Terms & Conditions of the IAA Mark of 10 May 2021, the use of the IAA logo by a recommended company is strictly prohibited in every case. The IAA logo/mark is used only to further the Association's own goals. A member of the IAA who has the IAA



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Recommendation for his/her company acknowledges that, from the date when the recommended company regulations are introduced, he/she may only use the Recommended Company Mark as specified in Appendix 3 hereto.

§9. By accepting the Recommendation, the IAA member undertakes to explicitly inform his/her business partners and customers that the Recommendation does not confirm the quality of the products offered by the recommended company because, for that purpose, the IAA Laboratory provides testing and certification of items in the manner specified in the Terms & Conditions of the International Amber Association's Amber Laboratory of 31 January 2018.

§10. By accepting the Recommendation, a member of the IAA acknowledges familiarity with the principles hereof and undertakes to comply with them, with the IAA Charter of 28 September 2020 and with the Classification of Amber Gemstones of 10 May 2021.

§11. The International Amber Association does not grant recommendation to IAA members who run companies that offer **products other** than products made of Baltic amber or containing it, in a form which makes it impossible to determine and/or test its properties.

§12. A Recommendation is valid only during the IAA membership of a natural person who applies for the said Recommendation on behalf of his/her company.

§13. A company Recommendation is valid for one year and may be renewed annually.

§14. Appeals against the decision not to grant or to withdraw the Recommendation will be examined by the General Assembly of IAA Members.

§15. The International Amber Association has the right to impose a penalty, through a resolution of the Board- from 5.000 to 10.000 EUR, on a natural person or company who use the International Amber Association's recommendation marks in an unauthorised way (e.g. by using the IAA logo, lack of a valid recommendation or using a false recommendation).

## Section III

### Final provisions

§1. The Terms & Conditions for Granting and Using the IAA Company Recommendation are adopted by the Board in the form of a resolution.

§2. The Terms & Conditions for Granting and Using the IAA Company Recommendation become effective on 20 May 2021.

§3. Companies which hold the qualification of an IAA recommended company on the effective date hereof may use the recommended company certificate until the document is exchanged by the IAA. Companies may use only the Recommended Company Mark on promotional materials and in other places which inform about the Recommendation. If it proves impossible to replace the IAA logo with the Recommended Company Mark on the effective date hereof, companies should agree on the method and date of replacement with the IAA Office.